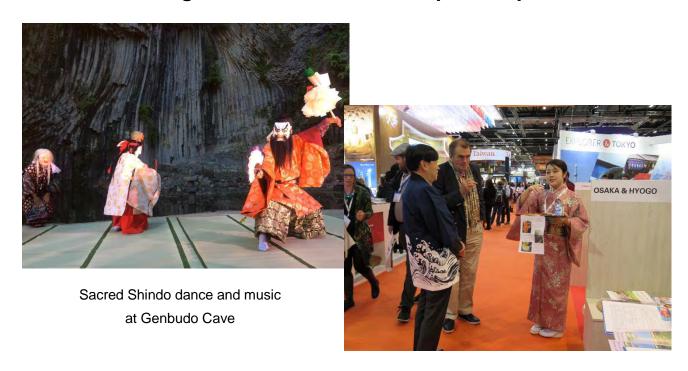
Geopark Annual Report 2016

San'in Kaigan UNESCO Global Geopark, Japan



World Trade Market

1. GEOPARK IDENTITY

San'in Kaigan UNESCO Global Geopark (Japan, Asia Pacific Geoparks Network)

Year of inscription / Year of last revalidation: 2010/2014

2. GEOPARK FIGURES

Number of Geopark staffs: 14 staffs including 3 geologists

Number of visitors: 1,660,579 visitors to the 15 hub facilities such as major

geosites, museum or visitor center

Number of Geoparks events: Hosted 21 events, sponsored 37 events **Number school classes realize Geopark educational programmes:** 4

Number of Geopark press release: 28

3.GEOPARK ACTIVITIES

Major achievements in 2016

- · Second year of the 120km walk rally in the San'in Kaigan
- · Started Geopark guide's skill up assistance grogram

- Started Geopark Camp for senior high school students
- Held Geopark Business Forum for local business people on the Tourism
- Participated in WTM (World Trade Market)

Contribution towards GGN - Networking and Participation

- Participation of the seven representatives in the 7th GGN International Conferences in English Riviera Geopark (UK)
- Participation of the "Capacity development to stimulate networking activities between geoparks in the Asia-Pacific region" Project (2016)
- · Welcomed and assisted Indonesian Professor's field work in the San'in Kaigan

Management and Financial status

The operational budget for 2016 totals 73,200,000JPY

Geoconservation

 Started revising process of "San'in Kaigan Geopark Conservation Management Plan" in corroboration with Japanese Ministry of the Environment

Sustainable tourism (geotourism)

Created four walk model course brochures

New Education programs on geoconservation, sustainable development and disaster risk reduction

• Organized school contest for elementary school children for their geological study (96 students participants)

Marketing and promotional activities

- Dissemination of the information to the website and facebook
- "Geopark Festival" gathered nearly 5,500 participants
- 450 applicants for "Geopark photo competition"

4. CONTACTS:

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