# GGN - Geopark Annual Report 2020

# **1. GEOPARK IDENTITY**

**Geopark name, country, regional Network:** Sierras Subbéticas UNESCO Global Geopark, Spain, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2006 / 2019



Project "I am a Geoparker": Interschool virtual activities during pandemic lockdown.

# 2. GEOPARK FIGURES

**Number of Geopark staffs:** [1 manager (Geographer), 3 technicians (2 Geologists), 9 Park Wardens, 4 advisors in Visitor Centres, 1 administrative assistant]: **18** staffs.

Number of visitors:: 16.713 visitors measured, not estimated.

Number of Geopark events: activities organized by the Geopark: 64; activities organized by partners: 17

Number of school classes realize Geopark educational programmes: 47

Number of Geopark press release: sent from the Geopark's management body, 19 press releases.

#### **3. GEOPARK ACTIVITIES**

# Major achievements in 2020

 Teambuilding Geo-days (Geoconvivencia) between two local schools involved in the global project "I am a Geoparker", including Geo-carnival, before pandemic, and Virtual Gymkana and home workshops with recycled materials, during the lockdown.

# Contribution towards GGN - Networking and participation

- Participation in the I EGN Digital Forum (15/9/2020) and I GGN Digital Forum (17-18/11/2020)
- Participation in the Erasmus + project GEOUR (Validation and recognition of two units of competence on Geological Tourism)
- Participation in the Spanish Geoparks National Committee (29/9/2020) and in the Spanish Geoparks Forum (16/11/2020) meetings.
- Participation in the issue 17 of the EGN Magazine (20th Anniversary of the EGN) and in the 18th issue with a contribution on the Resilience in Sierras Subbéticas.
- Participation in the Magazine of the Spanish Geoparks Forum, "Discover Spanish Geoparks", presented in FITUR.
- Participation in the journal *Geoconservation Research* (special issues on European Geoparks) with the article "The *Ammonitico Rosso* facies in Sierras Subbéticas UGGp (Córdoba, Spain): Geological Importance and Threatens. The Case of la Cañada del Hornillo Global Geosite".

# **Management and Financial Status**

- No major changes have produced regarding financial status or management structure since 2019.
- Launching of the project "Geo-resources in the Natural Park Sierras Subbéticas" (FEADER), with several actions in geo-resources like traditional fountains restoration, construction of a stratigraphic column at the Santa Rita Visitors Centre, signposting update plan, etc. It is being developed during 2020 and 2021, with a budget of 125.000€.
- Launch of 2<sup>nd</sup> phase of the Aesena Programme, aimed at enterprises that develop their activity in natural areas, to help them facing situation of pandemic crisis.
- Approval of the Stimulus Plan for Tourism Activities by COVID19

#### Geoconservation

- Preventive Forestry against fires: Nevertheless small fires have occurred, most of them intentional, affecting a total of 72Ha.
- Constructions related to waste water treatment plants in three municipalities are helping to

improve the quality of water in the Geopark.

• Conservation Commission of the Natural Park Advisory Board Members, to assess the charge capacity of the geopath "Sendero del Río Bailón".

# Sustainable tourism (Geotourism)

- Sustainable Tourism Award 2020 of the Diario de Córdoba (province newspaper) to the Natural Park & UNESCO Global Geopark Sierras Subbéticas
- Processing of the Sustainable Development Plan.
- Membership Renewal of the European Charter for Sustainable Tourism. (Phase I)

# New education programmes on geoconservation, sustainable development and disaster risk reduction

- Workshop on Cabra Jurásica, a Touristic and Educative Resource (online 9-11 December 2020).
- Course on Geotourism in UNESCO Global Geoparks (2 editions in 2020).
- Participation in the International Day of Disaster Risk Reduction, with the design of a quizz on earthquakes.

# Strategic partnership

 Geotur Project Erasmus+ (Validation and recognition of two units of competence in geological tourism). Elaboration of the didactic unit II: "European Geological Heritage" and participation in the 3<sup>rd</sup> Geotur project meeting in Trento, Italy (February, 2020).

#### **Promotional activities**

- XV European Geoparks Week in Sierras Subbéticas.
- Winter Geopark: field trips to boost tourism in the Geopark during winter
- Priego Micológico: annual programme of activities, aimed to promote Mycology and the Mycological Garden, La Trufa.
- Engie Project: First collaboration with this project, that aims to reach a gender equality in Geoscience careers. School activity: "Open your eyes".
- Presence in FITUR Tourism Fair, at the Andalucia booth.
- Collaboration with Turismo Andaluz in the audiovisual aid "Natural Jewels of Andalusia".
- Continuous Update of Sierras Subbéticas UGGp website and social networks.

#### 4. CONTACTS

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