# GGN/EGN - Geopark Annual Report 2019

#### 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Orígens UNESCO Global Geopark, Spain, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2018

Representative photo with caption (from the most important event this year)



The new name Orígens and the strategy of visibility. In the photo, road sign indicating the entrance to the Orígens Geopark.

#### 2. GEOPARK FIGURES

Number of Geopark staffs: 11 staffs including 6 geoscientist(s)

Number of visitors: 285.668

Number of Geopark events: 72. Events held by management body (31) and cooperative

organization (41)

Number of school classes realize Geopark educational programmes: 87

Number of Geopark press release: more than 110 impacts in press release: digital, print, radio,

TV

#### 3. GEOPARK ACTIVITIES

# Major achievements in 2019

- Approval of the new name by the UGGp Council
- New direct staff: Scientific Coordinator
- Communication Plan
- Creation of a partnership strategy. Adaptation of old agreements (4) to the new strategy and signature of new agreements with stakeholders (14)
- Visibility: 27 new panels in the Geopark and 6 road panels

### **Contribution towards GGN - Networking and participation**

- Participation at the 43<sup>rd</sup> EGN CC Meeting and conference in Swabian Albs UGGp: 1 representative
- Participation at the 44<sup>th</sup> EGN CC Meeting Sierra Norte de Sevilla UGGp: 2 representatives

• Participation at the Conference: 3 representatives, 2 oral presentations, participation in the education Workshop with some games and one oral presentation. Chair of the sustainable development and Geoturism 4<sup>th</sup> session.

• Participation in 2 EGN Working groups: intangible and education.

Visits from 3 UGGp: Bakony–Balaton UNESCO Global Geopark (Hungary, Erasmus+),
Courel Mountains (Spain) and Ngorongoro Lengai UGGp (Tanzania).

• Contribution to the Spanish UGGp booklet (FITUR) and the ITB with tour packages, Geopark's corner in Kula Volcanic UGGp and common exhibition in Lushan UGGp.

## **Management and Financial Status**

The management body is an Association formed by 19 municipalities and 2 county councils.
It is renewed with an increase of women in their representatives (43%).

• We get founds from the different members of the Association, the Catalan Government, the regional Government of Lleida and European founds.

#### Geoconservation

- Updating the geological inventory (80 sites), paleontological inventory (15 sites) and the inventory of the industrial heritage and mineral deposits (13 municipalities).
- Geoconservation meeting with security forces.

# Sustainable tourism (Geotourism)

- EGN Week, enjoy the Geopark (monthly touristic guided activities promoted by the Geopark), several guided tours including geology in different local mass events and special days.
- Geological and interpretation techniques training for stakeholders.
- New signposts in different areas of the Geopark.

# New education programmes on geoconservation, sustainable development and disaster risk reduction

# Strategic partnership

Local Stakeholders – 14 new agreements with local enterprises and associations.

#### **Promotional activities**

- Promotional week event at Espai Provença, important train station in Barcelona city.
- Social Networks Followers: 1.759 (Facebook), 1.324 (Twitter) and 1.353 (Instagram).
- Local publications, article in local magazine monthly, 15 e-newsletter with activities.

#### 4. CONTACTS

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