

GGN/EGN - Geopark Annual Report 2019. El Hierro.

1. GEOPARK IDENTITY

Geopark name, country, regional Network: El Hierro UNESCO Global Geopark, Spain, European Geoparks Network.

Year of inscription / Year of the last revalidation: 2014 /2018.



"Campaign passes without a mark through El Hierro". The Foundation Telesforo Bravo-Juan Coello with El Hierro Geopark, restore aggressions to the gea.

2. GEOPARK FIGURES

Number of Geopark staffs: Director, technician and geologist.

Number of visitors: The Interpretation Center of El Hierro Geopark 5.110 visits and The Geological Interpretation Center 2.590 visits.

Number of Geopark events: 23. Open Fotosub (cooperative organization), Geo&sea (cooperative organization), X Trekking meeting El Hierro (cooperative organization), International concentration of paragliding island of El Hierro (cooperative organization), Fototrek El Hierro (cooperative organization), Crossing to sea of "Mar de Las Calmas" (cooperative organization), Magmabike El Hierro " (cooperative organization), Geoloday (management body) and European Week of Geopark (management body).

Number of school classes realize Geopark educational programmes:

"Young ambassadors for geoparks" 1 institute with 56 students. "Living in a geopark" Educational groups with 230 students. Student exchange with Lanzarote Geopark (CIFP Zonzamas) with 25 students. Science and innovation weeks in the Canary Islands with 230 students.

Number of Geopark press release: 23. Dialnet 2019, Researchgate.net, Cadena ser.com, lavanguardia.com, Geogaceta española, viajes.nationalgeographic.com.es, goronadelviento.es Desnivel.com, Canarias 7, Revista aQua, Radiogaroeelhierro.com, Thegreenshark.com, tenerifeenactivo.com, elhierro.es, eldía.es, diarioelhierro.es, elhierrodigital.es, elhierrobimbache.com.

3. GEOPARK ACTIVITIES

Major achievements in 2019

- Second edition: Young Ambassadors of Geoparks Project whit Molina Geopark.
- Campaign and demonstration, against single-use plastic.
- TV Canaria show “Canarias al natural”.
- Talks-debates in associations of small and medium enterprises on the island

Contribution towards GGN - Networking and participation

- 43rd European Geoparks Meeting. Swabian Alb UNESCO Global Geopark, Germany.
- 44th EGM, 15th EGC. Sierra Norte de Sevilla UNESCO Geopark, Spain.

Management and Financial Status

- Geopark's own budgets.
- Government of the Canary Islands.
- Ecotourism program, ECOTUR-INTERREG-MAC 2017-2020
- Strengthening Volcano Tourism in the Macaronesia - VOLTURMAC, INTERREG-MAC 2019-2022.

Geoconservation

- "Campaign passes without a mark through El Hierro". The Foundation Telesforo Bravo-Juan Coello with El Hierro Geopark, restore aggressions to the gea.
- Review of the inventory of land and marine geological places of interest in El Hierro geopark. Study of the state of conservation and corrective measures, 2018-2019. University of LL.
- Eco-área, sea of all. Collaborates for transforming the use and management of the coast
- Environmental awareness and improvement of paraglider take-off points.

Sustainable tourism (Geotourism)

- Book “Destinos turísticos”
- Eco-guía El Hierro geopark.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Start and presentation of the project AGEO of IGME (disaster risk reduction).

Strategic partnership

Promotional activities

- Tourism fair: FITUR, CMT, SALON DES VACANCES, ITB, WORLD TRAVEL MARKET, PHOTO+AVENTURES
- Geopark social media: web, facebook, Twiter and Histogram

4. CONTACTS

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