

# DUNHUANG UNESCO GLOBAL GEOPARK ANNUAL REPORT , 2019

## I Geopark Identity

### **Name/Country/Regional Network:**

Dunhuang UNESCO Global Geopark/China/ Asia Pacific Geoparks Network

**Joined Year:** 2015



### **Annual representative and important event:**

Revalidation of Dunhuang UNESCO Global Geopark in 2019



**Annual representative and important event:**

Annual Conference of China UNESCO Global Geoparks (2019)

II Geopark Data

**Employees:** 85, including 5 geologists.

**Tourists:** 13.37 million

**Activities:** 8

1. Promotional materials were distributed by Dunhuang UGGp during the “World Water Day” activity on March 22th.
2. The theme of “World Earth Day” activity was organized by Yardang for science polarization on April 22th.
3. Participated in the “National Security Education” activity in the City Square on April 15th.
4. “Popularization in campus” was jointly organized by the administration of Dunhuang UGGp and the bureau of education in Dunhuang during 16th-19th, April.
5. The students from Lvjiapu school have been invited to carry out field trips in Dunhuang UGGp on April 30th.
6. Experts from China University of Geosciences were invited to offer some suggestions for revalidation of the UGGp on June 15th.
7. A training session for the revalidation to all staff was organized on June 21th.
8. Staff from Yardang participated in “Mount Danxia science popularization volunteer training camp” on July 26th.

Μορφοποιήθηκε: Εσοχή: Πρώτη γραμμή:  
2 χαρακτ.

**Education program: 5**

**News report by Dunhuang UGGp: 12**

Μορφοποιήθηκε: Εσοχή: Πρώτη γραμμή:  
1.5 χαρακτ.

III Geopark  
Activities

#### **Major Achievements in 2019:**

1. Annual academic conference on geotourism and geoparks in Gansu Province was first held in Dunhuang which focused on geotourism and geoparks. Agreements were signed by the representatives from Dunhuang UGGp on jointly build the geoscience popularization bases with the Geological Society of China. Sister geopark agreements were signed with Shilin, Taining, Zhangjiajie and Guangwushan Nuoshuihe UGGp.
2. The opening ceremony of Dunhuang UGGp was held in Yardang on May 8th, 2019. It is of great significance to protect geoheritage, promote tourism and the sustainable development in Dunhuang UGGp.
3. Dr. Maria-Luise Frey and Mr. Alireza Amrikazemi, experts from UNESCO Global Geoparks, conducted a revalidation of Dunhuang UGGp. The experts evaluated the works on protection, construction and management by Dunhuang UGGp, and put forward some suggestions for the future development on the following feedback meeting during August 7th -10th, 2019.
4. Annual Conference of China UNESCO Global Geoparks was held in Dunhuang during 10th-11th October, 2019. Representatives from China Geopark Network, national, provincial bureau of Forestry and Grassland Administration and UGGps from all over the country along with the experts and scholars gathered in Dunhuang, sharing experience.
5. Continually to protect the geoheritage and environment. Together with the residents, the farmhouses and the camping bases in the geopark to protect the resources and maintain the order of tourism activities.
6. Official website and WeChat of Dunhuang UGGp actively promoted the tourism resources in Dunhuang, which improve the visibility of the geopark.

#### **Contribution towards the GGN :**

1. Pay the membership dues
2. Dunhuang UGGp visited Dali-Cangshan UGGp during March 15th to 17th for experience exchange.
3. Dunhuang UGGp attended the 5th APGN Conferences on Global Geoparks in Linjani Lombok UGGp, Indonesia.

### **Management and Financial Status:**

1. Dunhuang UGGp administration implements overall management of the geopark under the guidance and supervision of Dunhuang tourism administration. Dunhuang Culture & Tourism Group is responsible for the project management inside the Geopark.
2. The financial **status** of Dunhuang UGGp is running well

Μορφοποιήθηκε: Εσοχή: Πρώτη γραμμή:  
2 χαρακτ.

### **Geoconservation Strategy :**

1. Geoheritage with domestic and global significance are surrounded by fences in Yardang; tourist trails and viewing platforms were built ; warning signs and interpretation panels were set up in key protected areas.
2. General office of the government of Gansu Province has carried out the work of defining the protection scope in Yardang.
3. Measuring instruments were set up in Mount Mingshashan and Crescent Moon-shaped Spring, to continuously monitor the wind direction, wind speed and sand content.
4. The preliminary design for improve the infrastructure in Yumenguan Pass has been passed the validation.

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2 χαρακτ.

### **Sustainable Tourism (Geotourism):**

The visitors in Dunhuang UGGp have received 13.37 million in 2019, an increase of 24.14 percent over 2018.

Yardang organized 15 activities and attracted more than 9000 tourists to participate, including the Belt and Road international symposium of Taiwan Cambridge International School, study tour from Hong Kong and test drive from a well-known car brand.

Mount Mingshashan and Crescent Moon-shaped Spring zoned a land for camping bases, strengthened the management and patrol of fence; 119 interpretation panels were added, and more than 200 signboards were updated. Additionally, tourist evaluation from internet and monthly tourist satisfaction surveys were integrated to form some survey reports, which help to improve the service.

13 pieces sign boards and 2 large electronic screens for tourism were newly build in Yumenguan Pass. 200 Han dynasty flags were purchased to attract tourists who interested in history story. Road maintenance between Yumenguan Han Dynasty Great Wall to Hecang City refreshing the tourists.

### **Educational Programme on Geoheritage Protection, Sustainable Development and Disaster Risk Reduction:**

1. Formulated and implemented the 2019 Dunhuang UGGp science popularization plan.
2. Educational activities have been carried out on Earth Day, Environment Day and Cultural and Natural Heritage Day.

Μορφοποιήθηκε: Εσοχή: Πρώτη γραμμή:  
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### **Strategic Partnerships :**

1. Established partnerships with CAREERI, Geological Environment Monitoring Institute of Gansu Province and China University of Geosciences (Beijing).
2. Signed sister geoparks agreements with Shilin UGGp, Taining UGGp and Qinling Zhongnanshan UGGp.
3. Authorized Dunhuang Cultural & Tourism Group to operate commercial projects in the geopark.
4. Strengthened the cooperation with the rural inn, camping bases, handicraft workshops and painting workshops around the geopark.

Μορφοποιήθηκε: Εσοχή: Πρώτη γραμμή:  
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### **Marketing and Promotional Activities :**

1. The administration of Dunhuang UGGp have been promoted geopark on Earth Day, Environment Day and World Heritage Day in Dunhuang City.
2. Promotion activities were carried out jointly by the tourism bureau, the Dunhuang Cultural & Tourism Group and the administration of Dunhuang UGGp to expand the target market.
3. Promoted geopark in the annual Silk Road Dunhuang International Cultural Expo and GGN conferences.
4. Effectively promoted the geopark on CCTV, provincial media, newspapers, publications and websites.

Μορφοποιήθηκε: Εσοχή: Πρώτη γραμμή:  
2 χαρακτ.

#### **IV. Contacts**

Director: Li Xinming      dhgeopark@163.com