#### Global Geoparks Network----2016 Geopark Annual Report

## 1. Yandangshan UNESCO Global Geopark (China, Asia-Pacific Geoparks Network)

## Year of inscription/Year of the last revalidation :2013

Representative Photo (from the most important event this year)



### 2. GEOPARK FIGURES

Number of Geopark staffs: XX staffs including Y geoscientist(s) :1260 (including 3 geologists)

Number of Visitors: If total number of the visitors to the geopark is difficult to estimate, show the number of the visitors to the major geosite(s), museum or visitor center:9.26 million visitors

Number of Geopark events: Clarify the events held by management body and cooperative organization:20

Number school classes realize Geopark educational programmes:21 classes Number of Geopark press release:25 press releases in Chinese and English.

## 3. GEOPARK ACTIVITIES (bulletize)

#### Major achivements in 2016

Yandangshan Global Geopark holds Knowledge Contest on World Earth Day, Science Popularization in Zhejiang University and China University of Geosciences, summer camps themed with "Learning in Traveling and Thinking in Marching", science and painting competitions. In addition, National Road Cycling Championship, Classic Cars Challenge China, Yandangshan Pear Blossom Festival, Plum Blossom Festival, New Year Rock Music Festival, Eight-Second Sound, Aurora Festival and Couple's Culture Tour Festival are held in Yandangshan.

(1) . More than 70,000 square meters' buildings which are adverse to protection of the park, old and dilapidated houses in core scenic areas such as Lingfeng, Lingyan and

Dalongqiu are demolished.

- (2) . 678 signboards and science explanation system, 5 scientific corridors in the park are updated.
- (3) . Yandangshan Communication Distributing Center of Travel Culture and Baxianyan Tourists Center are established.
- (4) . A slow wooden trestle extending 5000 meters from Songyang to Lingyan and a glass plank with 120 meters in Wolong Valley are constructed. What is more, 1<sup>st</sup> Shennongjia Global Geopark Seminar is held successfully.
- (5) . Three public toilets are newly established and 11 public toilets at distributing center, Chaoyang Cave, Sanzhe Waterfall are reconstructed

## Contribution towards GGN - Networking and Participation:

Yandangshan joins the 1<sup>st</sup> and 2<sup>nd</sup> International Course on Geoparks Management and Development held by China University of Geosciences in Beijing and 2016 Annual Conference of GGN Chinese Members held in Zhijindong in Guizhou. Visitors from Spain Villuercas Global Geopark come to Yandangshan and establishes sister park relationship with it. Yandangshan visits Fangshan and Yanqing Global Geopark in Beijing. Sichuan Popular Science Base and Leiqiong Global Geopark visit Yandangshan in succession. In addition, Yandangshan participates in the Seventh International Conference on Global Geoparks held in Riviera, UK.

## **Management and Financial status:**

Management: Yandangshan Global Geopark Administrative Committee is established under which there is an office (division-level institution) responsible for comprehensive management and protection of Yandangshan geoheritages.

Financial status: Financial position is generally in a good condition. With independent appropriation budget, the geopark is responsible for formulating its annual budget which mainly comes from tickets revenue and special funding of superior government. In 2016, 1.25 billion out of 1.41 billion tickets revenue is put into management construction.

Geoconservation: Protection regions of geoheritages are graded, in accord with effective and scientific conservation measures are formulated. A series of protecting projects are conducted including Project on Improving Construction of Yandangshan Geological Museum, Project on Biodiversity Protection, Project on Constructing Intelligent Park, Construction of Safety and Forest-fire Prevention and Setting Fence, Explanation Boards and

Warning Signs.

**Sustainable tourism** (**Geotourism**): With the development of geological tourism, traditional economic structure has experienced transformation and upgrading. Agricultural population transforms to workers related to tourism unceasingly. Moreover, 2 travel agencies, 13 restaurants, 21 homestays are newly established in the park. 280 temporary jobs, more than 2000 long-term jobs for travel services, 12 companies, 16 touring malls, supermarkets and craft stores are also newly created.

# New Education programmes on geoconservation, sustainable development and disaster risk reduction:

Yandangshan geoheritages are managed in real-time monitoring. With 10 geologic hazard monitoring sites, there are periodical monitor and prediction as well as protective measures such as construction of rockfall-prevented corridor. The disaster early-warning mechanism is established by formulating Plan on Geologic Hazard Prevention, Plan on Forest Pest and Prevention and Plan on Forest Fire Prevention.

Strategic Partnership: Yandangshan conducts geological study by cooperating with Structure of Rock Mass from International Association of Engineering Geology, Chinese Academy of Geological Sciences, Zhejiang Institute of Geological Survey and Zhejiang Institute of Geology and Mineral Resources. There are geo-tourism cooperating more than 120 travel agencies around the country. Network promotion is conducted by cooperating Sina and other 12 Internet media. The geopark also establishes cooperative relationships with local companies such as Yandangshan Resort, Yandangshan Maofeng, Yandangshan Tiefengtang.

#### **Promotional activities:**

There are Yandangshan destination-based advertisements on CCTV, ZJTV, China Tourism News, Chinese Territory Resource News and other newspapers and magazines.

#### 4. Contacts:

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