

# GGN - Geopark Annual Report 2016

## 1. GEOPARK IDENTITY

Geopark name, country, regional Network: Reykjanes UNESCO Global Geopark (Iceland, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2015



## 2. GEOPARK FIGURES

Number of Geopark staffs: 4 staffs including 0,5 geoscientist(s)

Number of Visitors: It's estimated that 300.000 guests visited Garðskagi Lighthouse last year and 200.000 guests visited Reykjanes (Reykjanes Lighthouse, Bridge between Continents and Gunnhver geothermal area). Around 60.000 guests visited the Geopark Visitor Center in Reykjanesbær.

Number of Geopark events: Winter Conference, Museum Weekend, EGN Week and a Meeting about Destination Management Plan for Reykjanes Peninsula.

Number school classes realize Geopark educational programmes: 4

Number of Geopark press release: 25

## 3. GEOPARK ACTIVITIES

Major achievements in 2016

- First yearly Reykjanes Geopark / Visit Reykjanes winter conference.
- Reykjanes Geopark outdoor activity and hiking map published.

- Working with Iceland Tourism Task Force to prioritizing of infrastructure building at Reykjanes Peninsula, e.g. at geosites.

#### Contribution towards GGN - Networking and Participation

- An article in EGN – Common Activities Newsletter No6 – 2016.
- Participation in the 37<sup>th</sup> and 38<sup>th</sup> European Geoparks Network Coordination Committee meeting in Basque Coast Geopark and English Riviera Geopark.
- Participation in the 7th International Conference on UNESCO Global Geoparks in English Riviera Geopark.
- Article in the 6th EGN newsletter about new illustrated hiking map published by Reykjanes Geopark.

#### Management and Financial status

- Improvement of the partner network and increase of Geopark budget.

#### Sustainable tourism (Geotourism)

- Making contracts and rules for the cooperation and usage of Reykjanes Geopark logo.
- Ongoing use of the GEOfood logo for local food in restaurants.

#### New Education programmes on geoconservation, sustainable development and disaster risk reduction

- Map of the whole territory explaining all geosites.
- Local plan/development plan accepted for the Southwestern tip of the Reykjanes Peninsula and for the naturally carved pool Brimketill.

#### Strategic Partnership

- Collaboration with Promote Iceland, Iceland Tourist Board, Iceland Tourism Task Force, the Environment Agency of Iceland and the Cultural Heritage Agency of Iceland.
- Participation in a meeting in the GEOfood project, the GEOadventure conference in Ralsko Aspiring Geopark, Czech Republic and Drifting Apart project.
- Participation in NCGE conference in Tampa and AGU conference in San Francisco.

#### Promotional activities

- New welcoming signs with the new UNESCO Global Geoparks logo.
- Printing and distribution of Reykjanes Geopark flags, information brochure and

maps.

- Articles in magazines and newspapers.
- Familiarisations and media tours in cooperation with Visit Reykjanes and Promote Iceland.
- Participation in 7 international tourism fairs and workshops in cooperation with Visit Reykjanes

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