GGN - Geopark Annual Report 2016

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Lanzarote and Chinijo Islands UNESCO Global Geopark (Spain, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2015/2019

Representative Photo (from the most important event this year): For us, the most important event was support the management of Pangaea training course designed to astronauts by the European Space Agency (ESA). Followed by the media around the world promoting not only the Geopark Lanzarote also the Network.



ESA_CAVE Twitter

2. GEOPARK FIGURES

Number of Geopark staffs: Four.

Number of Visitors: The territory occupied by the Geopark has recived a total of 2.915.727 visitors, the main geosite received a total a total of 967.914 visitors.

Number of Geopark events: Events held by management body: 12. Cooperative organization: 18.

Number school classes realize Geopark educational programmes: 30 Number of Geopark press release: 80 approximately.

3. GEOPARK ACTIVITIES

Major achivements in 2016

<u>Contribution towards GGN - Networking and Participation</u>: Translations for the website Terra de Cavaleiros UGG (Portugal), Attendance at 2016 GGN General Assembly, Photos for interactive exhibition on volcanism, Bakony-Balaton UGG (Hungry), Awared Global Geopark Network Best Practice Awards 2016, Two posters at 7th international UNESCO Conference on Global Geoparks, Publishing in the European Geoparks Newsletter 07/2016, Ask for a grant of Atlantic Area Transnational Programme, "Atlantic-Geoparks".

<u>Management and Financial status</u>: European grant applications for projects related to geopark management: INTERREG MAC (Patrimac, Magma), INTERREG Atlantic Area Transnational (Atlantic-Geoparks). Increase of 26% of the total budget for geopark management.

<u>Geoconservation</u>: Closing the Cave of Los Siete Lagos, Signaling of fragile areas, delimitation of parking areas.

<u>Sustainable tourism (Geotourism):</u> Formation in geological heritage to tourist guides collective (more than 2,000,000 tourists in 2016), Workshop on Submarine Geological Heritage, Meeting about Agriculture and Wine Tourism.

<u>New Education programmes on geoconservation, sustainable development and</u> <u>disaster risk reduction</u>: "Pure Geology" exhibition for kids, Pedagogical routes by geosites of the Geopark for teachers. Discovering the Jameos and the Tunnel of Atlantis, Scientific Breakfast for school students.

<u>Strategic Partnership</u>: Art, Culture and Tourism Centres of Lanzarote put Lanzarote and Chinijo Islands Logo on brochures (2.956.780 tickets, 2016)

<u>Promotional activities</u>: Support for the management of the Pangaea (Geological and Astrobiological Analogous Planet) course for astronauts by the European Space Agency (ESA), Publishing news on the media (TV, radio, press) and website. Presence in social networks: Facebook and twitter. Attendence ITV. Pure Geology exhibition.

4. Contacts:

Manager: Isabel Betancort Delgado. <u>directoracontralyauditoria@centrosturisticos.com</u> Geologist: Elena Mateo Mederos. <u>geoparque@cabildodelanzarote.com</u>