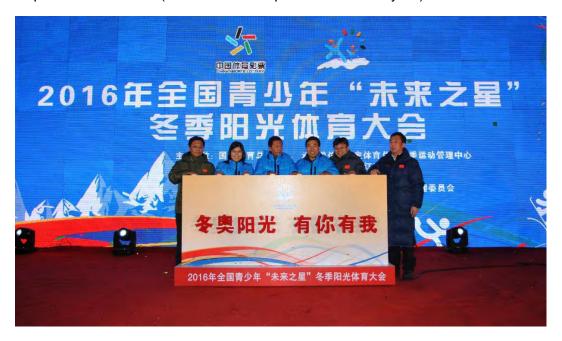
# GGN - Geopark Annual Report 2016

### 1. GEOPARK IDENTITY

Geopark name, country, regional Network: Jingpohu UNESCO Global Geopark(china, Asia-Pacific Geopark netwok)

Year of inscription / Year of the last revalidation: 2006/2014

Representative Photo (from the most important event this year)



### 2.GEOPARK FIGURES

Number of Geopark staffs:332 employees,including 6 scientists.

Number of Visitors:607644

Number of Geopark events:10 times

The crown of snow and ice •The fifth windown of snowy winter fishing Festival carnival of Jingpohu, The first car Drift on ice lake Festival, Car Rally on the ice, The Winter Sunshine Sports Meeting of the National Youth "Future star "2016, "Jingpohu Volcanic Wetland Cup" International Marathon in 2016, "The Magnificant Northern Scenery" china • Jingpohu Winter tourism promotion seminar held in 22 provinces or municipalities in 2016, The 16th china Snow Fort and Saman Village opened, The Fifth Tourism Development Conference (The first ice and snow Tourism Summit Forum), The Summer of Jingpohu Tourism Cultural Festival, The Autum and Winter of Jingpohu Tourism and Cultural Festival, etc.

Number school classes realize Geopark educational programmes:35 classes

Number of Geopark press release: 132

3. GEOPARK ACTIVITIES (bulletize)

Major achivements in 2016

1.Established the earth science information database and geological relics database. Completed more than 10000 square meters self-drive car park, multifunction silver dome and facilities which covers 4818 square meters, two sewage treatment stations, five environmental protection toilets, the total length of 135.6km highway across Jingbohu project.

Contribution towards GGN - Networking and Participation

- 1.Attended the international training courses on management and development of geopark UNESCO organized (phase I and phase II)
- 2. Attended the annual meeting of Global geopark of china 2016.
- 3. Attended the 7th the UNESCO International Geopark Conference and Exihibition.
- 4. Visited and exchanged with the sister parks (Danxia Mountain of Guangdong and Leiqiong Huguangyan)
- 5. Signing of the contract for the sister Park with Guizhou Zhijindong cave Global Geopark and Fujian Ningde Global Geopark.
- 6.Invited Ibrahim Komoo who is the vicepresident of Global Geopark Network managers from Madoniei Geopark of Italia and Wudalianchi Global Geopark.Dr.Xu kejian from China University of Geosciences to guide and exchange on the geopark.

Management and Financial status: Mudanjiang Municipal People's Government and China Forestry Group Corporation Signed the strategic cooperation agreement to develop and construct the Jingpohu.

The Financial situation: The Financial situation is good, the income of tickets is upto 33910000 yuan in 2016.

#### Geoconservation:

- 1.orgnized field patrol, forest fire prevention and community education all over the year.
- 2.Established popular science promenade in the villa scenic, volcano scenic, waterfalls village, xiaozhujia village Dongjingcheng middle school, etc. Disseminating knowledge of geological relics protection.
- 3.Revised emergency plan about geological relics, ecological protection, forest fire prevention and resources protection carried out joint enforcement inspection 5

imes, carried out resources protection trainings and exercises 9 times.

Sustainable tourism (Geotourism)

Recepted 607644 vistors. The pulling effect of geological tourism on the local economy reached 600 million yuan, nearly 200 agritainment, more than 90 hotels or restrants, more than 5000 persons directly engaged in tourism services, and 12000 persons indirectly engaged in tourism services and benefit from the tourism services.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

Developed"The Geological science educational activities plan of Jingbohu Global Geopark 2016"

Carried out Geoscience education for the nearly 700 teenagers participating in the Winter Sunshine Sports Meeting of the National Youth "Future star "2016.

Carried out "3-12" Volunteer Service Day" 4-22 World Earth Day" International Biodiversity Day" and other popular Science activities.

Carried out the disaster risk reduce science education in XiaoZujia village community of Ningan durring "Beautuiful Countryside" activity.

## Strategic Partnership

Investigate and protect the geoscience cooperated with Hydrogeology and Engineering geology prospecting institute of Heilongjiang province. Established professinal training base in China University of Geosciences (WuHan), geograph and remote sensing Science School of Beijing Nomal University. MuDanjiang Nomal college; and JiLin Electronic Information Technology colledge. Established "Science Education Base" in MuDanjiang Normal University and Dongjingcheng middle school in Ningan. Built "Beautiful Coutryside" with XiaoZhujia village of Ningan. Carried out geological toursim in cooperation with the northeast area alliance Baiqiang travel Agency and more than 120 travel agencies. Carried out Geopark network promotion in coopertion with 17 mainstream media and 3 we-media. Established partnerships with Huarun Snow Beer, Shun Feng Group, Tedehua local hotels, restaurant and other enterprises.

#### Promotional activities

Invited media to report Jingpohu.Invited CCTV,HongKong TV,Macao TV,TaiWan TV and dozens of TV media to shot large theme films about the geopark.National Urban media "Beautiful China" exploration Group and network media from HeiLongjiang exploration Group have come to the geopark. Promoted geoscience tourism product in the fifth Tourism Development Annual Meeing(the first ICE AND SNOW Tourism Summit Forum)Became the leaguer with the east cities and Scenic spots of

HeiLongjiang Province.

Promoted and Publicized the entire geopark to devel winter tourism in big cities, with "the crown of ice and snow"as the theme.

## 4. Contacts:

Manager: Sun Lichun <u>jphzpg@163.com</u>

Geologists: Hu Junsheng Zhan Tao <u>hljzhantao@163.com</u>