# GGN - Geopark Annual Report 2016

# 1. GEOPARK IDENTITY

Adamello Brenta UNESCO Global Geopark, Trentino, Italy (European and Global Geopark Network). Year of inscription 2008/ Year of the last revalidation 2016.



Awarding for Adamello Brenta Geopark: "Oscar of Ecotourism" for the promotion of best practices about environmental sustainability within the local tourism enterprises.

# 2. GEOPARK FIGURES

Number of Geopark staffs: 46 staffs including 1 geoscientist.

Number of Visitors: Visitors at Geopark house in summer: 2.645, Visitors in the main valleys of the Geopark in summer: 87.446 Genova Valley, 63.590 Tovel Valley, 14.757 Fumo Valley,

50.554 Vallesinella, 5.665 Algone Valley. 14.800 participants in the summer activities organized by Adamello Brenta Geopark.

Number of Geopark events: 40 activities of geo-interpretation; 3 exhibitions at Geopark house: "DinoMiti, fossil reptiles of the Dolomites", "The mystery of the mountains" and "Meet Your Landscape".

Number school classes realize Geopark educational programs: 78 school classes involved in geological projects (61 in primary school, 10 in secondary school, 5 in high school, 2 University of the Third Age).

Number of Geopark press release: 45 press releases in the News of Park.

# 3. GEOPARK ACTIVITIES

# Major achievements in 2016

- The Adamello Brenta Geopark won the call to host the 8th International Conference on UNESCO Global Geoparks in 2018.
- Two awards: from Legambiente for the efforts in the dissemination of good practices about renewable energy and energy efficient and "Oscar of Eco-tourism" for the promotion of best practices about environmental sustainability within the local tourism enterprises.

## Contribution towards GGN - Networking and Participation

- Mar 2016. Participation in the 37th European Geoparks Network Coordination Committee meeting in Basque Coast Geopark, Spain.
- Set 2016. Participation in 7th International Conference on UNESCO Global Geoparks English Riviera UNESCO Global Geopark.
- Jul 2016. Participation in the 8th Italian Geoparks Workshop "Unesco Global Geoparks: protection, valorization and management of the geodiversity" in Pollino Geopark, Italy.

#### Management and Financial status

The income of the Adamello Brenta comes 2/3 from the allocations by the Autonomous Province of Trento (PAT) and 1/3 form self-financing from activities carried out by the Park. The final balance will be counted in April 2017.

#### Geoconservation

The geoconservation is fully fulfilled through the legal protection, regulations and education, and continuous monitoring.

## Sustainable tourism (Geotourism)

15.000 participants in geotouristic activities organized by the Geopark in collaboration with the local tourist offices.

New Education programs on geoconservation, sustainable development and disaster risk reduction

Realization of a new project for high school about geology, glaciology and geomorphology and climate change with excursion and field works at Amola Glacier. Updating of geological project. Realization of 5 new interpretive geotouristic activities for summer 2016.

#### Strategic Partnership

Giudicarie Community, Trentino Marketing Society, Local Tourism Offices for marketing and promotional project, Local Alpine Guide, local municipalities, local stakeholders, Science Museum of Trento.

## Promotional activities

New promotional panels at the Infopoint of Dimaro, realization of an exhibition about the Geopark in Folgarida; participation to Italian fairs: "Ecofiera", "Pomaria", "Children's Tour", "Dolomitica Brenta Bike"; presence in local program television, talking also about Geoparks.

#### 4. Contacts:

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