

**Applicant's self-evaluation form for
National Geoparks seeking assistance of UNESCO
to become member of the
Global Network of National Geoparks**



Part A) Description of the area

- Administrative part (applicant's identity, signature, overview)
- Identification of the territory
 - I. Geology and Landscape
 - II. Management Structure
 - III. Information and Environmental Education
 - IV. Geotourism
 - V. Sustainable Regional Economy

Part A) Description of the area

Applicants Identity

1. Name of Applicant.

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2. Address of Applicant

Region:	
Country:	
Telephone:	
Fax:	
Email:	

3. Size of Territory (km²)

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4. Contact Person

Geoscientist	
Specialist on Regional Development	
Geopark Director/Chief of management	

5. Statement of acceptance of the objectives and principles of the present Global Geoparks Network guidelines

Name	Position	Date
Signature		
Name	Position	Date
Signature		

Document A: Evaluation Document	Self – Assessment	Evaluator's Estimate
Total out of a possible 100 %		
		Name:

Application Overview

	Category	Weighting (%)	Self-assessment	Evaluators Estimate
I	Geology and Landscape			
1.1	Territory	5		
1.2	Geoconservation	20		
1.3	Natural and Cultural Heritage	10		
II.	Management Structures	25		
III	Interpretation and Environmental Education	15		
IV	Geotourism	15		
V	Sustainable Regional Economic Development	10		
Total		100		

Notes For Applicants

- **Documentary evidence should be provided for all positive statements made in this application document.**
- **No new applicant is expected to score 100 %. However, a score of 50 % within each category is required**

I. Geology and Landscape		Marks available	Self Assessment
1.1 TERRITORY			
1.1.1. Geosite list			
List of "Geosites" located within territory (GIVE A LIST)			
20 "Geosites" or more		100	
40 "Geosites" or more		200	
Maximum Total		200	
1.1.2. Geodiversity			
How many geological periods are represented in your area? (5 points each, maximum 50 points). (GIVE A LIST)		50	
How many clearly defined rock types are represented in your area? (10 points each, maximum 50 points). (GIVE A LIST)		50	
How many distinct geological or geomorphological features are present within your area? (GIVE A LIST) (10 points each, maximum 100 points).		100	
Maximum Total		200	
1.1.3. Public Interpretation of the Geopark's sites of interest			
Number of sites with public Interpretation (trails, interpretation panels or leaflets) (GIVE A LIST)			
5-10		40	
10-20		80	
20 or more		140	
Sites of Scientific Importance > 25 %		40	
Sites used for Education > 25 %		40	
Sites used for Geotourism > 25 %		40	
Non-Geological Sites		40	
Maximum Total		300	
1.1.5 Relationship to existing Geoparks (select one from the following options)			
There is no comparison with any other existing Geopark		300	
There is another Geopark with comparable geology or infrastructure on the same Continent.		260	
There is another Geopark with comparable geology or infrastructure in the same Country		210	
There is another Geopark with comparable geology or infrastructure in the same Region		150	
There is another Geopark existing in the same geological unit, if yes:		Is its distance > 200 km	100
		Is its distance < 200 km	60
Maximum Total		300	

Territory Subtotal	Maximum points	Self Assessment
	1000	

1.2. GEOLOGICAL CONSERVATION	Marks Available	Self Assessment
1.2.1. What type of Geosites can be found in your area (SELF AWARDED total cannot exceed 300).		
At least one geosite of international significance (GIVE DETAILS)	160	
At least three geosites providing different kinds of geological or geomorphological features. (GIVE DETAILS)	120	
At least five geosites of national significance(GIVE DETAILS)	120	
At least 20 geosites of educational interest and used by schools and universities. (GIVE DETAILS)	150	
Do you have a geosites database? (GIVE DETAILS)	90	
Do you have a geosites map? (GIVE DETAILS)	60	
Maximum Total	300	
1.2.2. Strategy to protect against damage of geological sites and features (one answer only)		
The entire territory has legal protection. (GIVE DETAILS)	300	
Scientifically relevant part of an area is preserved as a protected area by law. (GIVE DETAILS)	120	
Prohibition of destroying and removing parts of the geological heritage. (GIVE DETAILS)	150	
At least 50 % of Applicants area is preserved as a protected area or by contract (GIVE DETAILS)	90	
Maximum Total	300	
1.2.3. How are the geosites protected against misuse and damage		
General announcement of regulations against misuse and damage	40	
Announcement of regulations against misuse and damage at individual sites	40	
Use of observation posts, guarding and patrolling by wardens	60	
Provision for enforcement of regulations (no digging and collection)	40	
Offering collecting of geological specimens under supervision at selected sites	20	
Maximum Total	200	
1.2.5 What measures are carried out to protect geosites and infrastructure against damage and natural degradation?		
Regular maintenance and cleaning (GIVE DETAILS)	60	
Conservation measures (GIVE DETAILS IN AN ANNEX)	100	
Protective measures (preparation, sealing to avoid natural degradation) (GIVE DETAILS IN AN ANNEX)	100	
Maximum Total	200	

Geoconservation Subtotal	Maximum points	Self Assessment
	1000	

1.3 Natural and Cultural Heritage	Marks Available	Self Assessment
1.3.1 Natural Rank (SELF AWARDED total cannot exceed 300).		
World Heritage Site or Man and Biosphere Reserve Area in part of the Geopark territory (GIVE DETAILS)	300	
Other International Designation in part of the Geopark territory (GIVE DETAILS)	240	
National designation in part of the Geopark territory (GIVE DETAILS)	180	
Regional designation in part of the Geopark territory	120	
Local designation in part of the Geopark territory	60	
Maximum Total	300	
1.3.2 Cultural Rank (SELF AWARDED total cannot exceed 300).		
World Heritage Site in part of the Geopark territory (GIVE DETAILS)	300	
Other International Designation in part of the Geopark territory (GIVE DETAILS)	240	
National designation in part of the Geopark territory (GIVE DETAILS)	180	
Regional designation in part of the Geopark territory	120	
Local designation in part of the Geopark territory	60	
Maximum Total	300	
1.3.3 Promotion of Natural and Cultural Heritage		
Interpretation (GIVE DETAILS)	100	
Education programmes (GIVE DETAILS)	100	
Communication (GIVE DETAILS)	100	
Promotion to the general public (GIVE DETAILS)	100	
Maximum Total	400	

Natural and Cultural Heritage Subtotal	Maximum points	Self Assessment
	1000	

Total Points Awarded For Section I: Geology and Landscape	Maximum points	Self Assessment
	3000	

II. MANAGEMENT STRUCTURE	Marks Available	Self Assessment
2.1 How is the Applicants management structure organised?		
A clearly defined border and area of responsibility (GIVE DETAILS)	60	
An effective organisation to enhance protection and sustainable development. (GIVE DETAILS)	100	
An independently administered budget (GIVE DETAILS)	40	
Maximum Total	200	
2.2 Does a management or Master Plan exist? (You should refer to the main components in accompanying documentation)		
Management or Master Plan exists (not older than 10 years)	100	
Management or Master Plan is in preparation (to be completed within two years)	40	
Maximum Total	100	
2.3 Master Plan Components (SELF AWARDED total cannot exceed 100)		
If a plan exists, what components does it include? (You should refer to five different components in accompanying documentation)		
1. Earth heritage	5	
2. Landscape protection - Geoconservation	5	
3. Tourism	5	
4. Education	5	
5. Promotion	5	
6. Local products – Local development	5	
Strength and Weakness Analysis of Management and administration (You should refer to different components in accompanying documentation)	20	
An audit of the geological and other resources	20	
Analysis of local/regional development potentials	10	
Definition of development goals for important fields of interest (geology, geotourism etc)	10	
Models for sustainable development	10	
Maximum Total	100	
2.4. Does your Application have a Marketing Strategy (the SELF AWARDED total cannot exceed 100)		
Strategy exists (not older than 10 years) (You should refer to the main components in accompanying documentation)	50	
Strategy in preparation (will be finished within 2 years)	20	
2.4.1. If no strategy exists, which elements have been separately worked out?		
Market research	10	
Creation of products	10	
Organisation of product distribution	10	
Tourism marketing strategy	10	
Communication Strategy	10	
Maximum Total	100	
2.5. Applicant should protect its geological heritage and create sustainable geotourism. What has been done to fulfil this duty?		
Definition of areas which will be the focus of tourism development	25	
Definition of areas where no tourism is allowed, (with focus on protection and research)	20	
Measures taken to regulate and reduce traffic (restricted access, central parking lots, traffic guiding system, signposting etc.)	15	

Environmental friendly hiking path system	10	
Clearly defined cycle or other trails such as bridleways or river trails.	10	
Maximum Total	80	
2.8 Has your Applicant area received any awards or other formal recognition for its activities in the fields of geodiversity, conservation or sustainable geo-tourism during the last five years? (SELF AWARDED total cannot exceed 100)		
International awards (name and date of award)	80	
National awards (name and date of award)	40	
Other (e.g. from industry) (name and date of award)	20	
Maximum Total	80	
2.9 Are competent geological and scientific experts available to promote further research work on a scientific basis? (SELF AWARDED total cannot exceed 140)		
At least one person with a degree in geosciences or other related discipline in the permanent staff of the Applicant	20	
At least five people with a degree in geosciences or other related discipline on the staff of the Applicant	20	
Do additional experts exist in the permanent staff (e.g. biologists)	10	
Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)	20	
Regular consulting is maintained by experts with scientific background in geosciences	20	
Do you have a Network of experts	10	
How many different scientific disciplines are in the expert network		
< 5	5	
> 5	10	
Does a marketing expert exist? If not who does the work?	5	
Does a press office exist? If not who does the work?	5	
Does a product manager exist? If not who does the work?	5	
Does a conservator exist? If not who does the work?	5	
Are other staffs available to run field trips/guided walks?	5	
Do you have museum staff ?	5	
Maximum Total	140	
2.10 Does your Applicant area have the following Infrastructure (SELF AWARDED total cannot exceed 200)		
Museum within the area of Application managed by yourself or a partner in your organization (GIVE DETAILS)	100	
Information Centre within the area of Application(GIVE DETAILS)	80	
'Info-kiosks' or other 'local information points' within the area of Application which carry information about the Applicant and its aims and work(GIVE DETAILS)	30	
Information panels within the area (GIVE DETAILS)	30	
Geological Trails within the area of Applicant, which the Applicant has developed or been involved in developing(GIVE DETAILS)	40	
Maximum Total	200	

Total Points Awarded For Section II: Management Structure	Maximum points	Self Assessment
	1000	

III. Information and Environmental Education	Marks available	Self Assessment
3.1 Research, information and education scientific activity within the territory		
At least one scientific/academic institution working in the Applicant's area. (GIVE DETAILS)	40	
At least one student final report (mapping etc.) in the Applicant's area per year (GIVE DETAILS)	20	
At least one of PhD thesis on Applicant's area within the past three years (GIVE DETAILS)	40	
At least five scientific or tourism focused academic papers from the work within the Applicant's area during last 5 years (GIVE DETAILS)	40	
Maximum Total	140	
3.2 Do you operate programs of environmental education in your Applicant area?		
Does your permanent staff include specialists in environmental education, who undertake such work as their main role within your team.	50	
Do you operate at least one formal education programme (please outline the nature of the programme (s))	30	
Do you contribute towards at least one formal education programme developed by other organisations. (museums etc.)	20	
Personal and individual program offered to children visiting the Applicant's area	20	
Do you operate a special program for primary/elementary school classes?	20	
Do you operate a special program for secondary/high school classes?	20	
Do you operate a special program for university students?	20	
Are there any university camps/education centres in the Applicant's area	20	
Maximum Total	200	
3.3. What kind of educational materials exist? (The SELF AWARDED total cannot exceed 120)		
Have you developed new educational material for school classes?	20	
Films, video, slideshow etc.	20	
Interactive elements/ internet	20	
Different special exhibitions changing on a regular basis	20	
Special education equipment (puzzles, special constructions, etc)	20	
Do you produce other material for children below 8 years?	20	
Maximum Total	120	
3.4 What kind of published information is available in your Applicant area?		
Protection of geological heritage	15	
Geological history of the area	15	
Environmentally friendly behaviour in the area	15	
Other aspects of natural history which can be found within the area	15	
Historical elements	10	
Maximum Total	70	
3.5 What kind of professional marketing of the area takes place?		
Printed material (e.g. leaflets, magazines)	25	
Popular literature for public (e.g. books, guide books)	15	
CD or video material	15	
Other promotional material or merchandise	15	
Maximum Total	70	

3.6 In how many languages is the marketing material produced? (The SELF AWARDED total cannot exceed 80)		
English	10	
French	10	
Spanish	10	
Russian	10	
Chinese	10	
Arabic	10	
Add 10 points for each other language.		
Multi-languages in one publication	10	
Maximum Total	80	
3.7 Geology provision for school groups. For example, organized visits etc. (The SELF AWARDED total cannot exceed 90)		
Guided tours by Applicant's staff or through a member organisation	30	
Standard programs, regularly offered for all park visitors	10	
Limited group size (max. 30 persons per guide)	10	
Are alternatives available if tour impossible due to bad weather conditions?	10	
Do programs exist for different ages?	20	
Do special, scientific programs exist?	20	
Is teacher training offered in matters relating to the Applicant?	20	
Maximum Total	90	
3.8 Education – Guides		
At least one advisory expert who is a practicing geoscientist	10	
Do you have at least one expert providing guided visit that your organization has a role in developing?	20	
Personal guides	10	
Freelance guides whose training and / or program is supported by your organization	10	
Training courses	10	
Maximum Total	60	
3.9 What kind of information do you provide to educational groups, which encourage them to visit your area?		
Letters to schools and universities	20	
Applicant-brochure	20	
Press announcements (Newspapers, Radio, TV)	20	
Applicant newspaper or newsletter	20	
Maximum Total	80	
3.10 Do you use the internet for school programmes? What kind of service do you provide?		
Own website with general information about environmental education within the area	40	
Those responsible for the education programme may be reached by E-Mail	20	
Regular electronic newsletter	15	
Up to date calendar of activities	15	
Maximum Total	90	

Total Points Awarded For Section III: Education	Maximum points	Self Assessment
	1000	

IV. Geotourism	Marks available	Self Assessment
4.1 Do information centres or exhibitions concerning the area exist in the Applicant's area? (SELF AWARDED total cannot exceed 100)		
At least one information centre, managed by yourself or one of the partner members of your organization	30	
No centre existing yet, but the Applicant is part of an exhibition in another facility (museums etc.)	10	
Existing 'info points' or similar facilities throughout the area managed by yourself or one of the partner members of your organization	20	
Information centre "meeting and starting" point for excursions	10	
Is the Information centre accessible for wheelchair users and does it cater for individuals with other disabilities?	10	
Personal and individual information offered to visitors about possible activities in the area.	10	
Do you offer tourist information at the centre?	10	
Is the information centre accessible by public transport?	10	
Centre open to the public at least 6 days a week, all year round weather permitting	10	
Maximum Total	100	
4.2. How is information and interpretation about the area presented in info centres, information points etc?		
Static display material	10	
Films, video, slideshow etc.	10	
Interactive displays	10	
Different special exhibitions changing on a regular basis	40	
Maximum Total	70	
4.3 Public Access and facilities(SELF AWARDED total cannot exceed 150)		
Is it possible to reach the Applicant area by public transport	80	
Do you provide your own tourist transport	20	
Is public transport integrated with walking, cycling trails	20	
Do you have car park facilities connected to the trails which you have developed	50	
Are there toilets available in the parking areas	20	
Maximum Total	150	
4.4 Are visitors informed about public transport in the area and encouraged to use it before they come?		
Promotional material about the area (leaflets, brochures, internet) contains information about public transport	20	
Websites of the Applicant and/or local tourism organizations are linked to web-based timetables and transport information held by others.	20	
Special offers for tourists using public transport, bicycle or other forms of sustainable transport	20	
Maximum Total	60	
4.5 What kind of guided tours have been developed by your management body or your partners?		
Groups with special interests in geology and geomorphology	10	
Tours take place regularly during the season	10	
Tours for a broad audience	20	
Do you offer tours for disabled visitors	10	
Guided tours by qualified staff	10	
Limited group size (max. 30 persons per guide)	10	
Alternatives available if tour impossible due to bad weather conditions	10	
Flexible registration system (day to day basis) for participants or no registration necessary	10	

	Maximum Total	90	
4.6 What else do you use to inform visitors about your area			
Easy to read interpretation panels in entrance areas or at Tourist locations		50	
There is at least one promoted trail dealing with geological subjects, developed by your team, alongside any developed by partners.		40	
Information panels along trails are regularly checked and cleaned		10	
	Maximum Total	100	
4.7 How are information or activities of different organisations co-ordinated			
Joint information or promotional material		20	
	Maximum Total	20	
4.8 Do you use the internet and what kind of service do you provide?			
Own website with general information about the area		40	
Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area.		10	
Geopark management may be reached by email		5	
Regular electronic newsletter		10	
Facility to order publications on-line		10	
Up to date calendar of activities		15	
Guidance for visitors on potential excursions		10	
	Maximum Total	100	
4.9 What kind of infrastructure is available for activities such as horse riding, canoeing and cycling ?			
Network of footpaths which include the main touristic and scientific points of interest		10	
Uniform/standard signposting of paths		10	
Regular checks of infrastructure and immediate repair guaranteed		10	
Special maps and information sheets for hikers, cyclists, etc.		10	
At least one path concerning a special subject (mining, archaeology, architecture not previously counted in your score under another heading		10	
Guided cycling, walking, etc. tours, provided or actively supported by a member organization		10	
Such tours include several days all inclusive offer (hotel, half or full board) for hiking and cycling tours provided or actively supported by a member organization		10	
Such tours include several days all inclusive package with luggage transport provided or actively supported by a member organization		10	
There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.		20	
	Maximum Total	100	
4.10 How do you communicate the goals of Geotourism, especially with those responsible for tourism.			
Direct personal meetings or through their involvement in your organization.		10	
A regular award scheme to promote good practice.		20	
The selection and nomination of official partners/mentors/sponsors		20	
	Maximum Total	50	
4.11 Do you have the following sustainable (e.g. non car based) trails?			
Geo-trails		20	
Cultural trails		10	
Forest trails		10	
Other trails		10	
Other out-door activities not mentioned elsewhere.		10	
	Maximum Total	60	

4.13 Visitor evaluation		
Do you count visitors?	25	
By entrance tickets / trail counters		
By field trip participants?		
By estimation?		
By visitor survey?		
Do you evaluate where your visitors come from?	25	
By booking addresses?		
By market analysis?		
By university study?		
Do you use visitor evaluation for your forward planning?	25	
Do you have analysis of the socio-economic profile of your visitors (families, school classes, pension groups, tourist groups, etc)?	10	
Questionnaire on visitors' satisfaction levels?	15	
Maximum Total	100	

Total Points Awarded For Section IV: Geotourism	Maximum points	Self Assessment
	1000	

V. Sustainable Regional Economy	Marks available	Self Assessment
5.1 What efforts are undertaken to promote regional food and craft products, integrating the catering trade?		
Initiatives promoting food from regional and/or ecological production, which your organisation develops or actively supports.	50	
Meals from regional and/or ecological production are available in restaurants	30	
The Applicant organizes markets, where mainly regional agricultural products are sold	50	
A label for regional food products or local gastronomy exists	30	
Direct marketing of regional agricultural products is promoted	40	
Maximum Total	200	
5.2. Which efforts are undertaken to create and promote regional geotourism products? (The SELF-AWARDED total cannot exceed 100)		
Initiatives promoting geological replicas production exist	50	
Casts and souvenirs from local production are available	100	
The organization or its active partners has a retail outlet or outlets where mainly regional products are sold.	50	
Maximum Total	200	
5.3. How are regional crafts promoted?		
The marketing of local craft products is actively supported	50	
Local craft products are showcased	100	
Maximum Total	150	
5.4 What efforts are undertaken to promote links between the Applicant and local businesses? (SELF AWARDED total cannot exceed 100)		
A label for regional services/products has been developed the Applicant or in partnership with others	50	
Direct marketing of regional products is undertaken by your organization	50	
Tourism offers include tours of collaboration with local businesses	20	
Maximum Total	100	
5.6 What kind of contracts are regularly offered to businesses in your area?		
Services (repair, management)	50	
Design, Print	50	
Other equipment and services to support geotourism and interpretation, e.g. transport, display cabinets etc. (GIVE DETAILS)	80	
Maximum Total	150	
5.7 Networking (SELF AWARDED total cannot exceed 200)		
A network of co-operating enterprises exists, fostered by the Applicant.	100	
There is a formal contract between the Applicant and its partners	100	
There are joint projects, financed, between the Applicant, private businesses and local authorities.	50	
Maximum Total	200	

Total Points Awarded For Section V: Sustainable Regional Economy	Maximum points	Self Assessment
	1000	